

SPECIAL OFFER ENDS 1/31/24

Introducing

THE E-SCORE ADVANTAGE PROGRAM

A New Kind of Employee Engagement Program to Rejuvenate, Reward and Reskill (Stretched Thin) Managers and Teams

AMADEUS COMCAST EVERSOURCE



SAINT-GOBAIN

STARTUP INSTITUTE

TESLA

wayfair

THE E-SCORE ADVANTAGE

- **Increase employee engagement**, ROI, retention and unlock your team's full potential
- Turn **Managers into Leaders** and **Employees into inspired teams**
- Quickly gain **insights and skills** with our **engaging in-person workshop** and **eight-weekly online** group coaching **sessions**
- **Management Toolkit** and tactics for **practical solutions** for today's business challenges
- **Measurable Engagement Score** (E-Score) and **Personalized Plan**
- **Supportive community** for a safe space to learn, and **accountability** to put the **learning into practice**

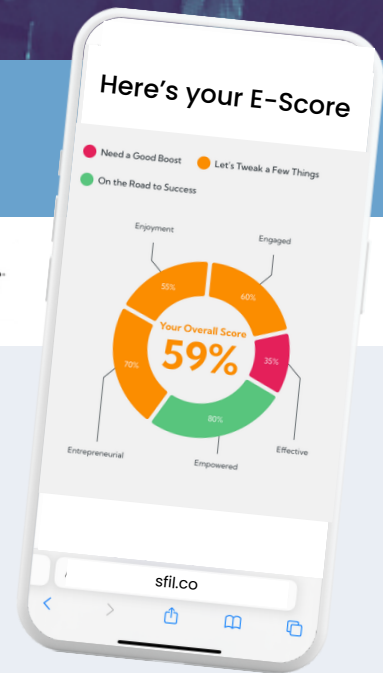
We help you create the best job you ever had

Your secret weapon for creating engaged, productive, and happy teams



The E-Score Advantage Program Fees Include:

- Pre and Post E-Score Analysis
 - In-Person, Kickoff Workshop in Boston, MA
 - 8 Weekly Online Group Coaching Sessions
 - All materials, classes, light meals
- (Hotel/travel not included)



The E-Score measures five essential areas for exceptional employees:

- *Engaged*
- *Effective*
- *Empowered*
- *Entrepreneurial*
- *Employment*

DESIGNED FOR TEAMS – SPECIAL INTRO OFFER: BUY 2, GET 3RD FREE!

Reserve spots now and send names and Tracks later. Offer ends 1/31/24. **SAVE \$1295!**

STRATEGIC LEADERSHIP TRACK

For Managers, Directors, VPs
5-15 years experience

FEB 10 – APR 4, 2024

Kickoff in Boston: Feb 10, 2024
Online Group Calls: Thursdays
7-8 pm EST – Starts Feb 15, 2024

CAREER GROWTH TRACK

For Individual Contributors
2-5 years experience

FEB 24 – APR 16, 2024

Kickoff in Boston: Feb 24, 2024
Online Group Calls: Tuesdays
7-8 pm EST – Starts Feb 27, 2024

SPECIAL – Buy 2, Get 3rd Free!

Save \$1295. Offer ends 1/31/24.

Program Fees: \$1295 for individual

Reserve spots now and send names later.

**To Register: sfil.co
hello@sfil.co**



**SCHOOL FOR
INSPIRING LEADERS**
THE SECRET SAUCE FOR SUCCESS

formerly Year of Action

School for Inspiring Leaders sfil.co

THE E-SCORE ADVANTAGE

Professional Development Program to Rejuvenate and Reskill Managers and Teams



**SCHOOL FOR
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THE SECRET SAUCE FOR SUCCESS

MODULE 1

ENGAGED

Be actively involved, positive and energized. Create more joy in the job.

Week 1: Go to Your Happy Place

- Connect with a community of like-minded peers
- Exercises to get re-energized, inject more happiness into your day
- Learn how to push past what is holding you back
- Get focused on what you want

Week 2: Culture Club

- Review your current culture
- Great Place to Work Challenge
- Dream Big. Start Small.
- Goal setting exercises

MODULE 2

EFFECTIVE

Achieve desired goals in an efficient, successful and stress-free manner

Week 3: It's About Time

- Feel in control of your time
- Time Study and 80/20 Training
- Meeting Audit and Assessment
- Practical strategies and focus on actions that get results

Week 4: Know Your Value

- Identify your Unique Value Proposition
- Create your Blue Ocean Strategy
- Get clear on what you want and what the company needs
- Articulate how your role and your team impacts the company's bottom line

MODULE 3

EMPOWERED

Feel confident and excited to speak up, make decisions and take ownership

Week 5: Power Tools

- Practical tools to help empower you to succeed
- Negotiate like a pro
- Sample Tools:
5 Why's, 4 C's, 3 Things, 15/5, 80/20

Week 6: Talk To Me

- 1:1 Meetings
- New ways to meet and get results
- Email, Slack, Zoom best practices
- New communication tools
- Speak Up, Not Upspeak

MODULE 4

ENTREPRENEURIAL

Display initiative and an innovative, action mindset to drive growth; seize opportunities

Week 7: Business Challenge

- Develop an entrepreneurial mindset to creatively solve problems
- Look for opportunities; new perspectives
- How to turn ideas into action
- Strategic Thinking Challenge
- Learn how to present a business case

Week 8: Shark Tank

- Create a business case on how to improve a real-life business challenge
- Present the case in class and get feedback
- Post E-Score Analysis
- Program summary and follow-up plan

HOW DOES IT WORK?



1 Take the E-Score

Initial assessment across five categories. Each module works with your personalized E-Score Report to focus on areas for improvement.



2 Kickoff Workshop in Boston

Connect with classmates and kick off the program with interactive sessions and introduction to the program and tools.



3 Eight Weekly Online Group Coaching Sessions

Connect from anywhere for the live sessions. Keeps you accountable and moving forward. Practice new skills in a safe space. Classes are recorded, if you can't make the live session.



4 Weekly Action Items

Each week you'll get action items to complete. There is a private group to connect and ask questions, along with a private website with videos and materials.



5 Business Challenge and Post E-Score Analysis

Use the program tools to present a business case "Shark Tank" style. Summary of program and a Post E-Score Analysis for going forward.

WHO IS IT FOR?

There is one track for managers and one for individual contributors. The program covers the same material from different perspectives and focus. This approach aligns teams around a similar mindset and core functions for team success and well-being.

TIME: Estimate 2 hours a week

One hour class and about an hour to work on practical exercises (can be done in small chunks.)



FACULTY DIRECTOR

The program is taught by Erin Moran McCormick, former Dir, Curriculum Innovation and Technology at Babson College and Dir, Center for Innovation & Entrepreneurship at UMass Boston. She is a former CIO, started three companies, head of Innovation for a leading PropTech firm, and author of *Year of Action*. She earned certificates from MIT in Business Innovation and Stanford University in Positive Psychology and Well-Being. Erin creates programs that inspire you to be more innovative, confident, successful and happy. She provides a toolkit, framework and supportive community for you to take action and get results.



SPECIAL OFFER UNTIL 1/31/24 - Next sessions start in February

REGISTER NOW: sfil.co • EMAIL: hello@sfil.co

Designed for teams: Special Intro Offer: Buy 2. Get 3rd Free. Save \$1295!
Offer until 1/31/24. Can reserve spots now and send names later.

