



So now what?

THE 'NEW NORMAL' WORKSHOP

HOW TO FACE FEAR, THINK DIFFERENTLY AND SUCCEED IN A TOSPY-TURVY WORLD

Inspire your employees and reimagine new avenues for success

Ideal for early to mid-career level

LEARN HOW TO:

- develop an entrepreneurial mindset within an organization to help you thrive in an uncertain world
- see things from new perspectives and discover new opportunities
- create a winning business case to clearly communicate the value of a new opportunity, get support and inspire action
- focus on a positive mindset to help leverage your unique strengths and find new ways to deliver value

The world, as we know it, has changed.

Trying to navigate in an uncertain world can be overwhelming.

You can choose to resist and fear it OR you can choose to emerge successfully by actively reimagining your role and organization, getting inspired, and pushing past the stress and fear. We can help.

Business Skills + Positive Mindset + Entrepreneurial Spirit



Program taught by CEO, Erin Moran McCormick. Former Director, Curriculum Innovation & Technology at Babson College, #1 in the world for entrepreneurship education and Director, Center for Innovation & Entrepreneurship at UMass Boston. Former CIO, started three companies and Author, *Year of Action* and *Launching Your Life*.

July Sessions: (One day or taken over 3 days)

One day: Jul 16 11:30 am - 3:30 pm EST
 Mornings: Jul 21 - 23 9:15 am - 10:30 am EST
 Lunchtime: Jul 28 - 30 11:30 am - 12:45 pm EST

Practical tools to thrive in challenging times.

Includes interactive online workshop, two follow-up group sessions, all materials and a three-month membership in a private community for feedback.

Regular Price: \$795

SPECIAL INTRO: \$295 - Save \$500 if you register by June 30, 2020.

TO REGISTER:
yearofaction.com

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617-640-4575

Clients include:



 **year of action**
GET INSPIRED. MAKE AN IMPACT.