

THE FUTURE OF LEADERSHIP IN AN IMPACT ECONOMY

CEO MEET & MASTER



MEET SEASONED CEOS & GLOBAL LEADERS AND GET PRACTICAL TIPS TO MASTER THE SKILLS TO GET TO THE NEXT LEVEL IN YOUR CAREER

Conference Leaders include:

- First Woman CEO, GE Brazil
- UK 2019 Black Business Person of the Year
- Former Global Chief Commercial Officer/ President North America & Latin America, Dow Inc.
- CEO, Minerva Capital Group
- CEO, Invest
- First Woman Minister in Brazil twice, former CEO, Excel Banco de Investimento S/A
- Current Government Officials, Founders, Authors, Professors, Entrepreneurs, Board Members and much more

"The Fourth Industrial Revolution is changing the way we live, work, and relate to one another." - Klaus Schwab, World Economic Forum



Feb 6-8 2020 MIAMI, FL

THU FEB 6, 2020 - WELCOME/COCKTAILS

FRI FEB 7, 2020 - CONFERENCE

SAT FEB 8, 2020 - ONE-ON-ONE SESSIONS/
ACTIVITIES

Venue will be announced after confirmation.
Program details on back.

Presented by:



In partnership with:



REGISTER: yearofaction.com/ceomeet

SAVE \$180 UNTIL DEC 31, 2019 - SPACE IS LIMITED

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CEO MEET & MASTER EXPERIENCE

THURSDAY NIGHT WELCOME/COCKTAILS

FEB 6, 2020
5:30 PM - 7:00 PM
Guests Welcome

FRIDAY CONFERENCE

FEB 7, 2020
9:00 AM - 6:00 PM

This program will be led by CEOs and leaders from around the world who will share what they are seeing from the C- Suite, lessons learned, short and long-term predictions and practical action steps to help you master what it takes to level up your career and make an impact in the world today.

The focus will be on how to thrive in an impact economy by learning the skills to promote positive change in corporate, non-profit, and government sectors. It will allow you to collaborate towards an economy that pursues financial return alongside positive impact for people and planet. This program is about mastering your own leadership journey and co-creating the world we want.

INCLUDES BREAKOUT SESSIONS

Small group sessions led by an expert to explore these topics:

- | | | |
|---|--|---------------------------|
| 1) Applying Systemic Thinking to Business | 4) Entrepreneurship Mindset in Life and Business | 6) Storytelling to Win |
| 2) Systemic Leadership | 5) From CSR to Impact | 7) Year of Action |
| 3) "You are the Change" | | 8) Investing in Diversity |

EXCLUSIVE HANDS-ON PROGRAM LED BY LEADERS



BONUS SATURDAY

FEB 8, 2020
Optional one-on-one sessions with experts.

Appointments are required.
Fees apply.

Suggested activities to enjoy in Miami.

CEO MEET & MASTER EXPERIENCE

Includes:

- Thursday night Welcome/Cocktails; complimentary guest passes
 - Friday conference, all materials, coffee, lunch, refreshments and choice of Breakout session
 - Optional one-on-one sessions with experts are available. Appointments are required. (Additional fees apply.) First-come, first-serve basis.
 - Suggested Saturday activities in Miami
- (Hotel/travel not included.) Venue announced after confirmation.

Regular Price: \$1250

Early Bird Price: \$1070 Save \$180 if register by Dec 31, 2019