

NEW

Shake

Things Up Club

The new way for women to shake things up, face down fear and get paid to do the work they love.

Shake Things Up Club is a new kind of career development and confidence boost for women.

We help you **get clear** on what you want, push **past your fears** and doubts and get **practical strategies** to make the **income and impact** you deserve.

SHAKEN NOT STIRRED

There's lots of TALK about closing the gender gap, but progress is SLOW. At this rate, it will be **2059 before women earn the same as men**. 42 years! Do **YOU** want to wait that long? The "same old, same old" programs aren't working. It's time to **shake things up**.

We've seen great results working with companies in our **\$1000 programs**, so we created this consumer version to reach more women at an affordable price.

BUSINESS, BRAVERY & BLOWOUTS

You'll learn business and leadership skills and identify **specific goals and action steps for results** - all delivered in a comfortable and **inviting setting** to keep you **inspired** and moving forward.

One of the top things we see holding women back is **confidence**, so we start there. We'll help you get past the typical stumbling blocks – like **how to speak up** (and be heard) at meetings or how to **negotiate** for a raise – with meetups in **fun venues** or broadcasting online.

Plus, you can earn **rewards**, like a salon blowout (who doesn't feel great after that!) for completing tough challenges.

S.T.U.C. MEMBERSHIP INCLUDES:

book, workbook, two group coaching sessions/meetups, four weeks of videos and challenges, private site to connect and ask questions. 3+ month members can also earn rewards.



BUSY YOU



SHAKE THINGS UP CLUB



= THE **NEW YOU**

In person and online meetups, challenges and rewards



PROGRAM DIRECTOR

Erin Moran McCormick, Dir, Center for Innovation and Entrepreneurship at UMass Boston and former Dir, Curriculum Innovation and Technology at Babson College. She was a former CIO, has started three companies and author of *Year of Action: How to Stop Waiting & Start Living Your BIG, Fabulous Life*.



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shake@yearofaction.com

www.yearofaction.com/shake

ONE MONTH MEMBERSHIP: \$149 - OPENS MAY 1, 2017