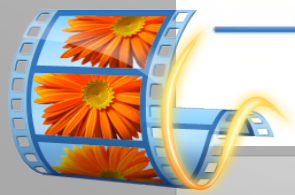
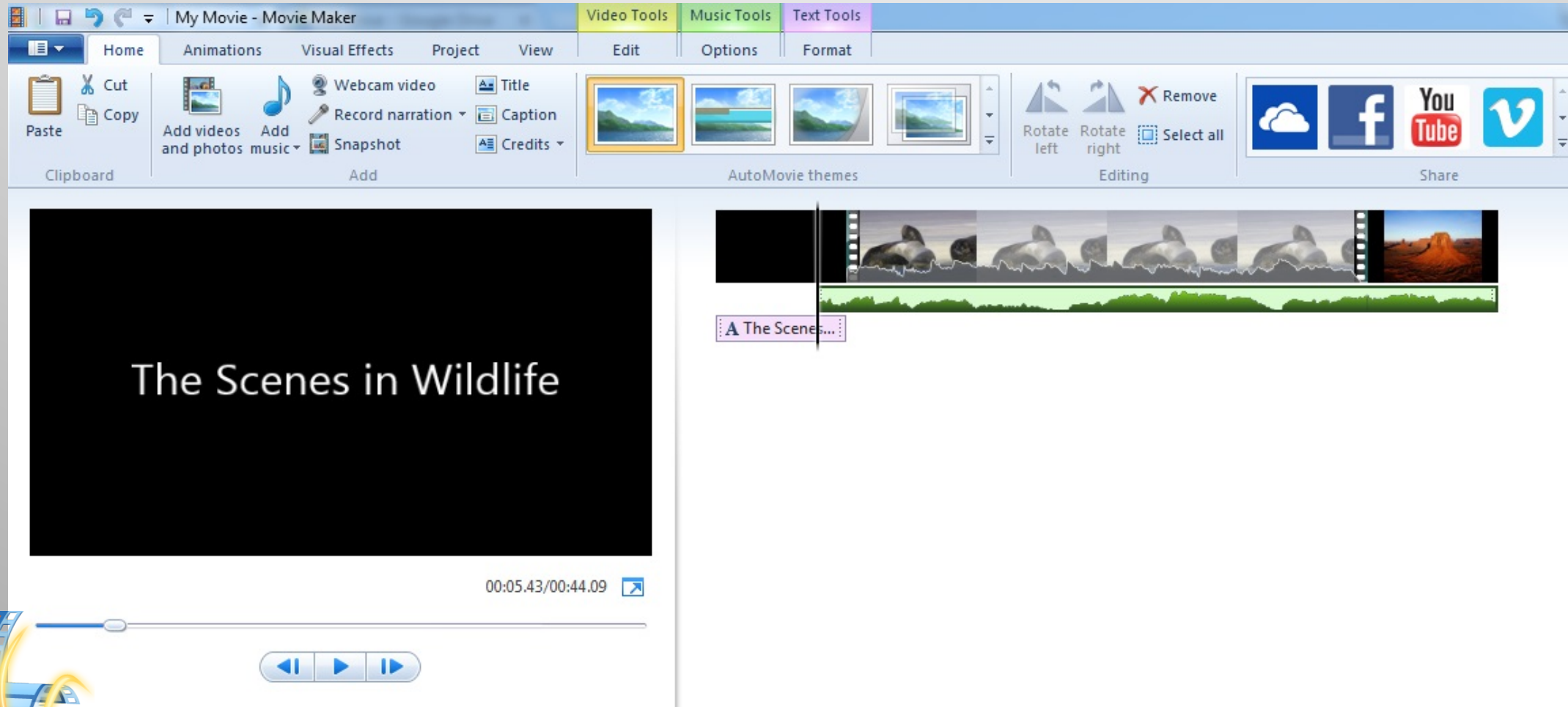


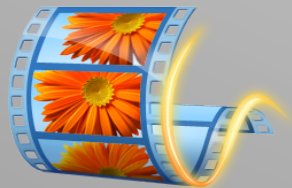
Windows Movie Maker

What it can do for you, your office and your company!



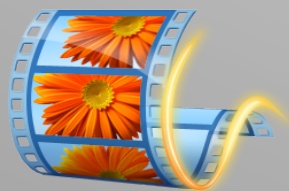
What is Windows Movie Maker?

- Edits footage into Hollywood-grade videos
- Creates slideshows with ease.
- Directly uploads to social media websites!
- Shares on OneDrive, Google Drive
- Can enhance your PowerPoints.
- ***FREE to Download off Microsoft.com***

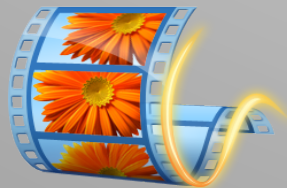
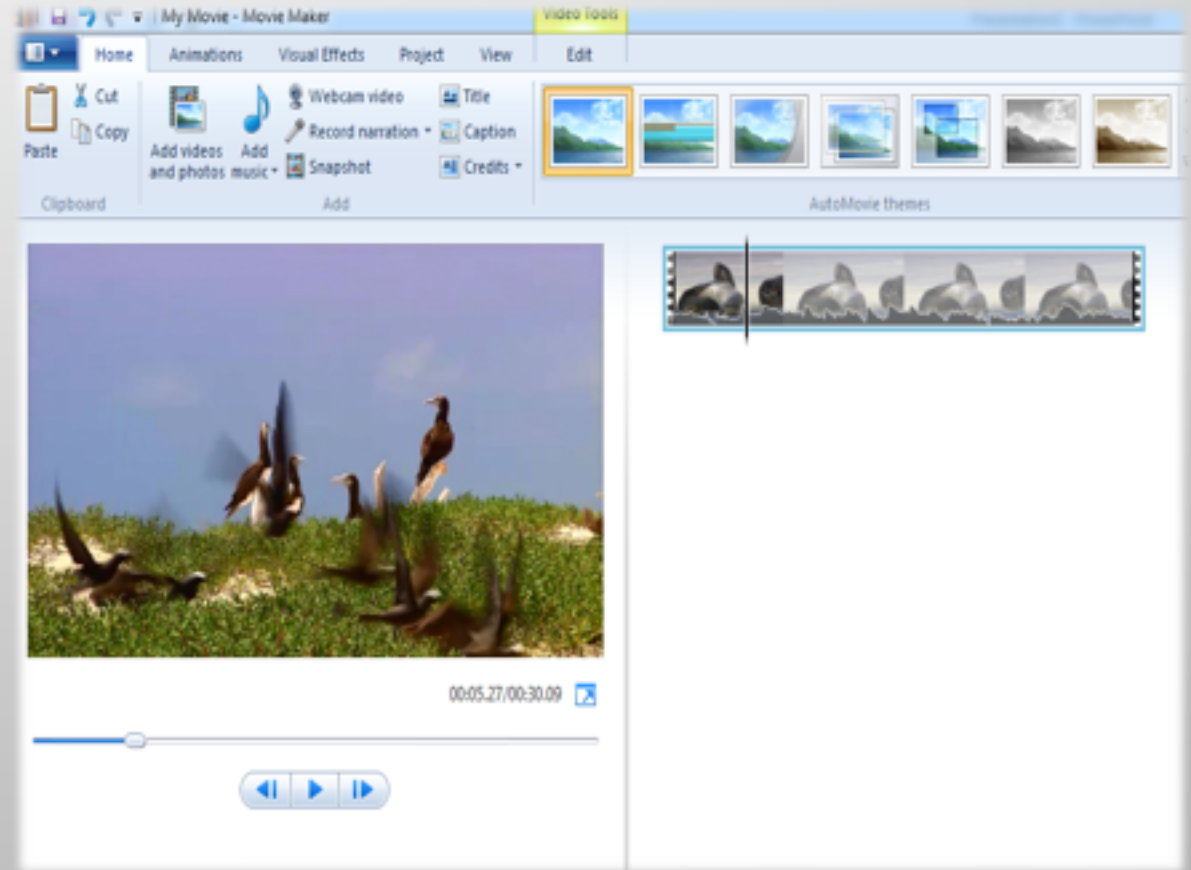
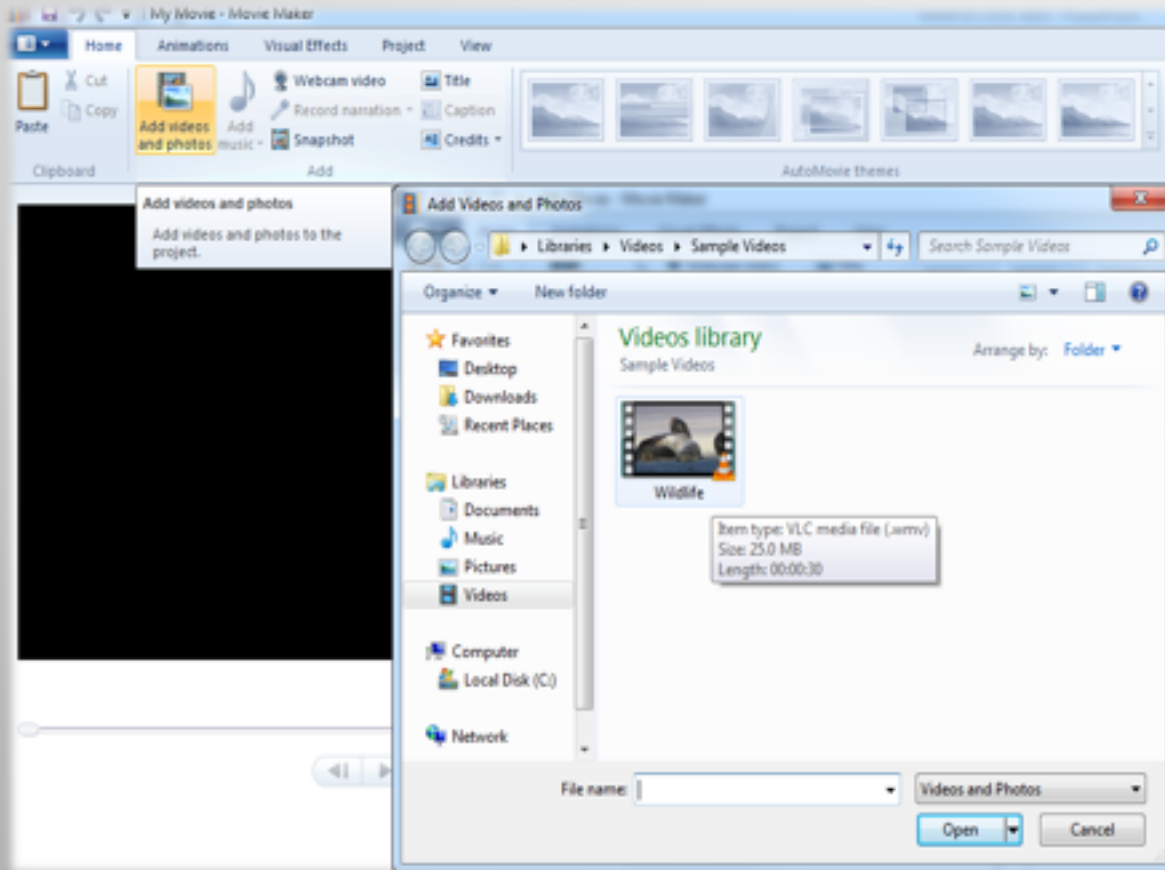


How easy is it to make videos?

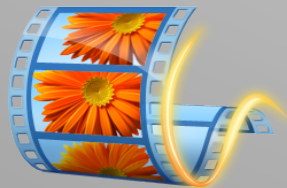
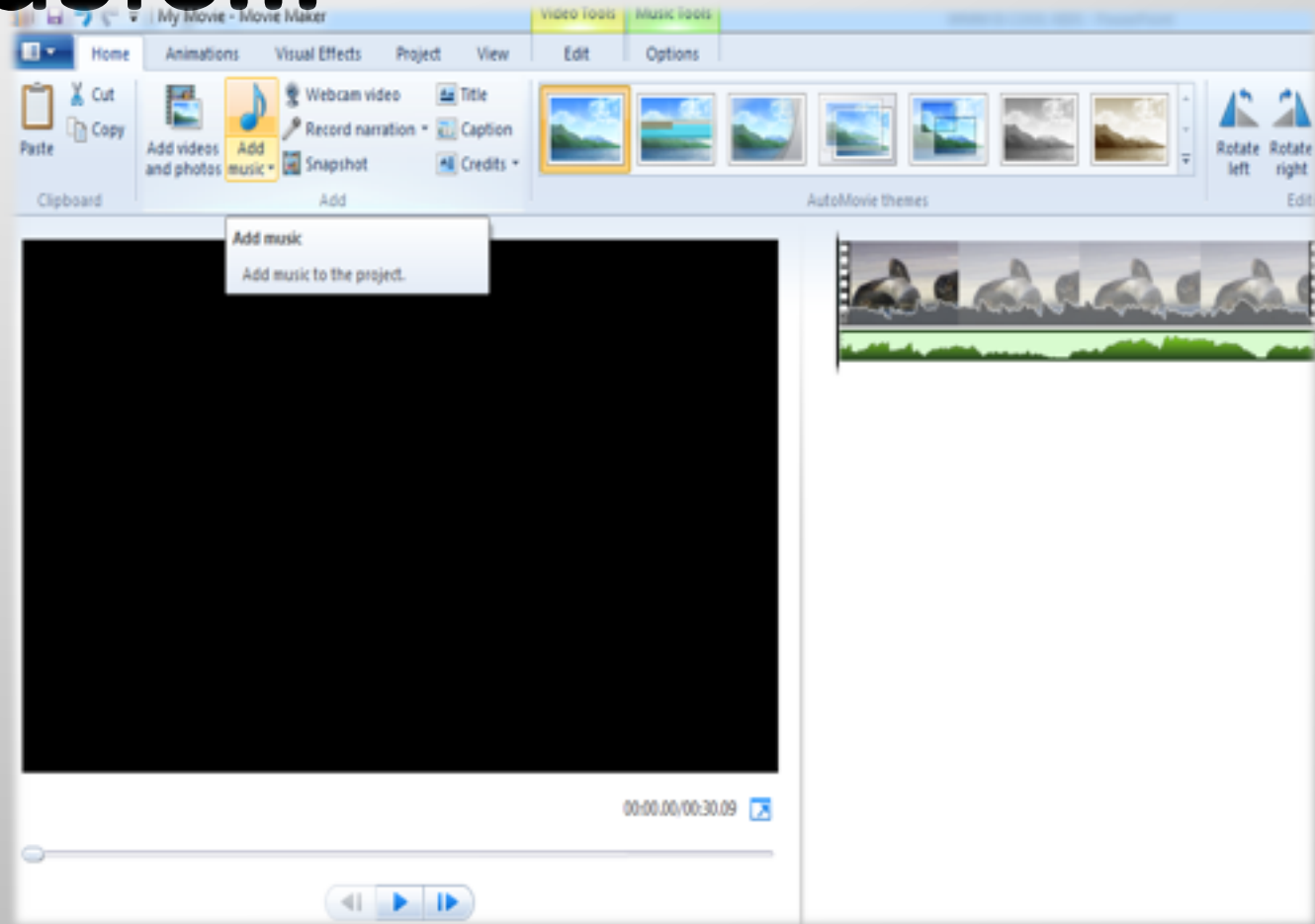
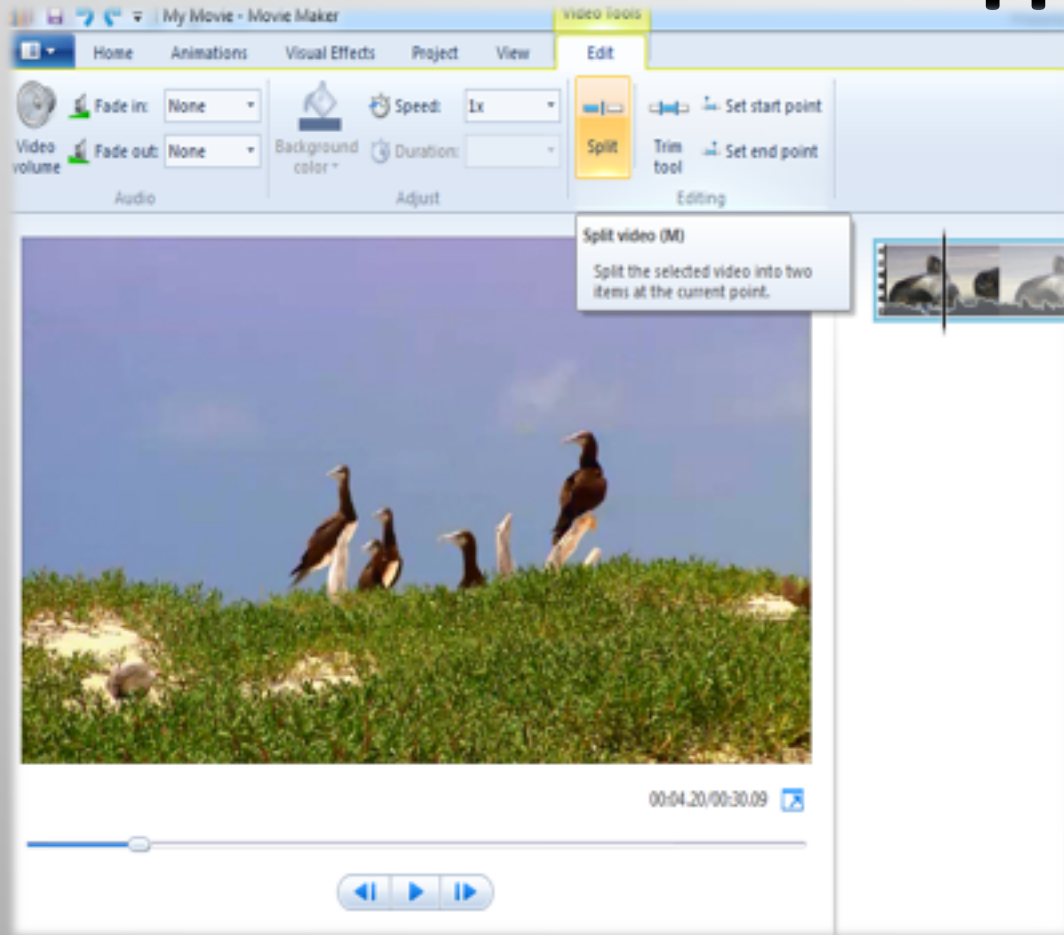
- You can do the following within seconds.
 - Add, splitting and trimming footage
 - Add music and special effects
 - Add captions and narrative instantly
 - Titles and credits
 - Publish to Facebook, Vimeo, Flickr and YouTube



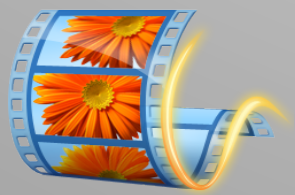
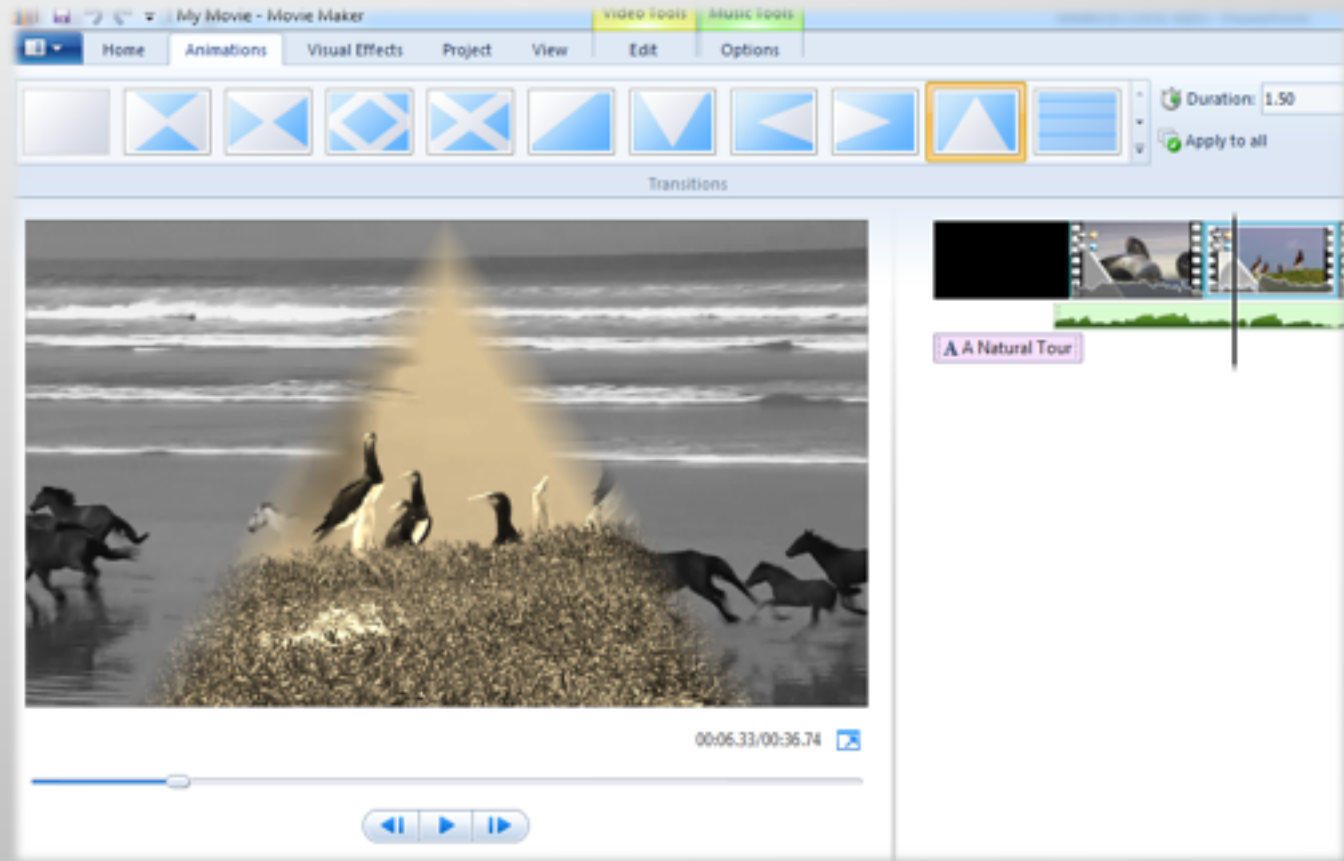
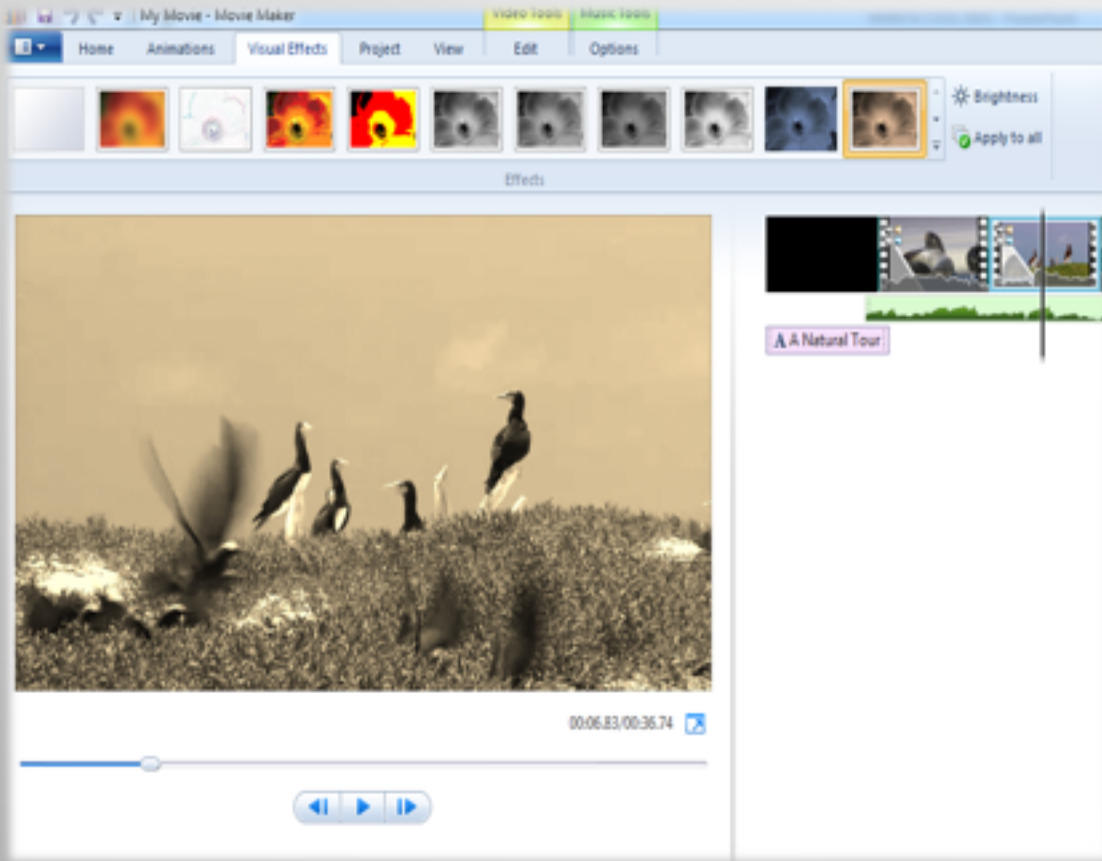
Adding videos...



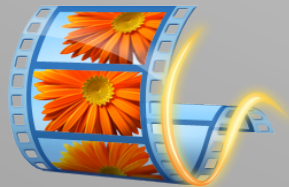
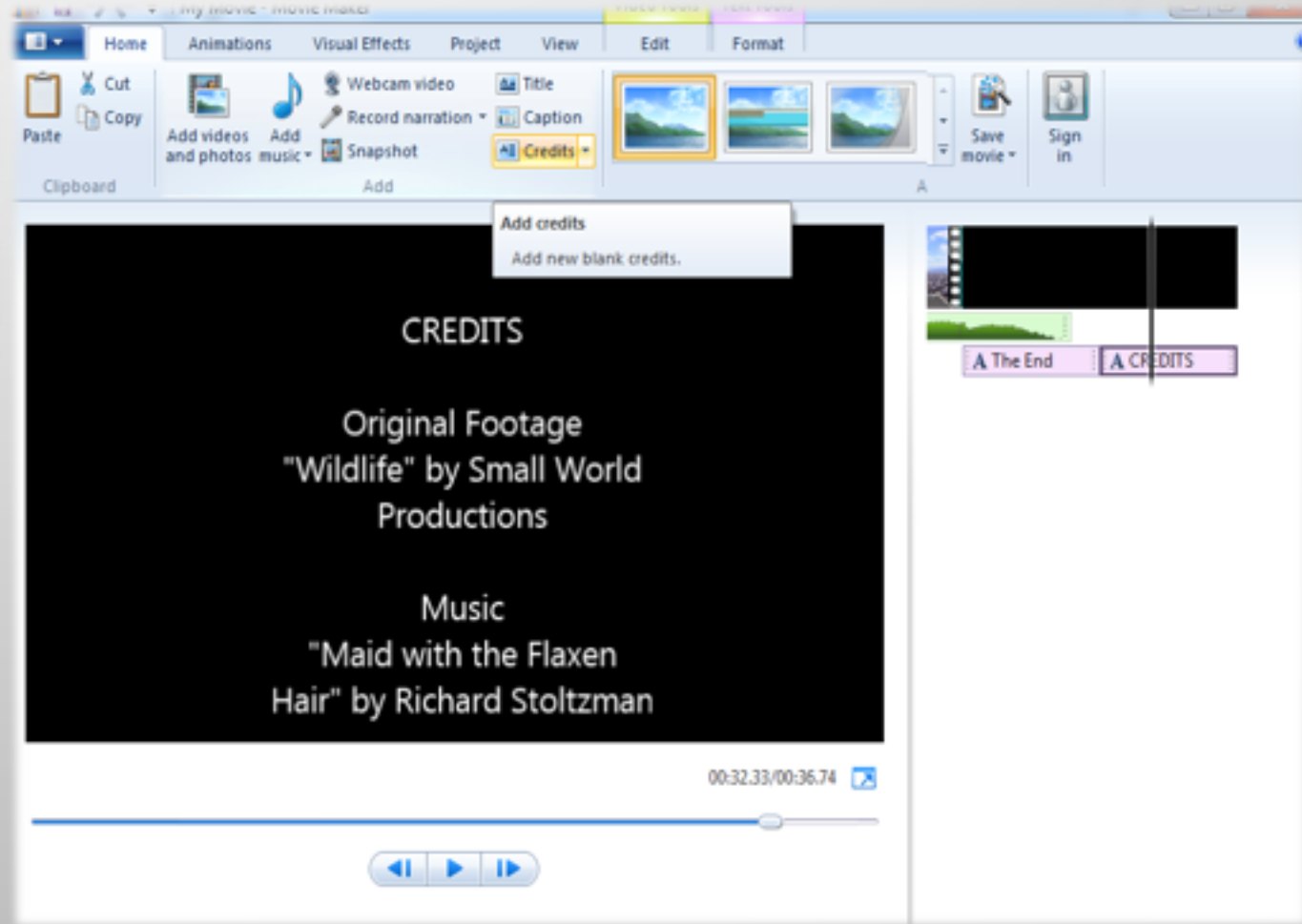
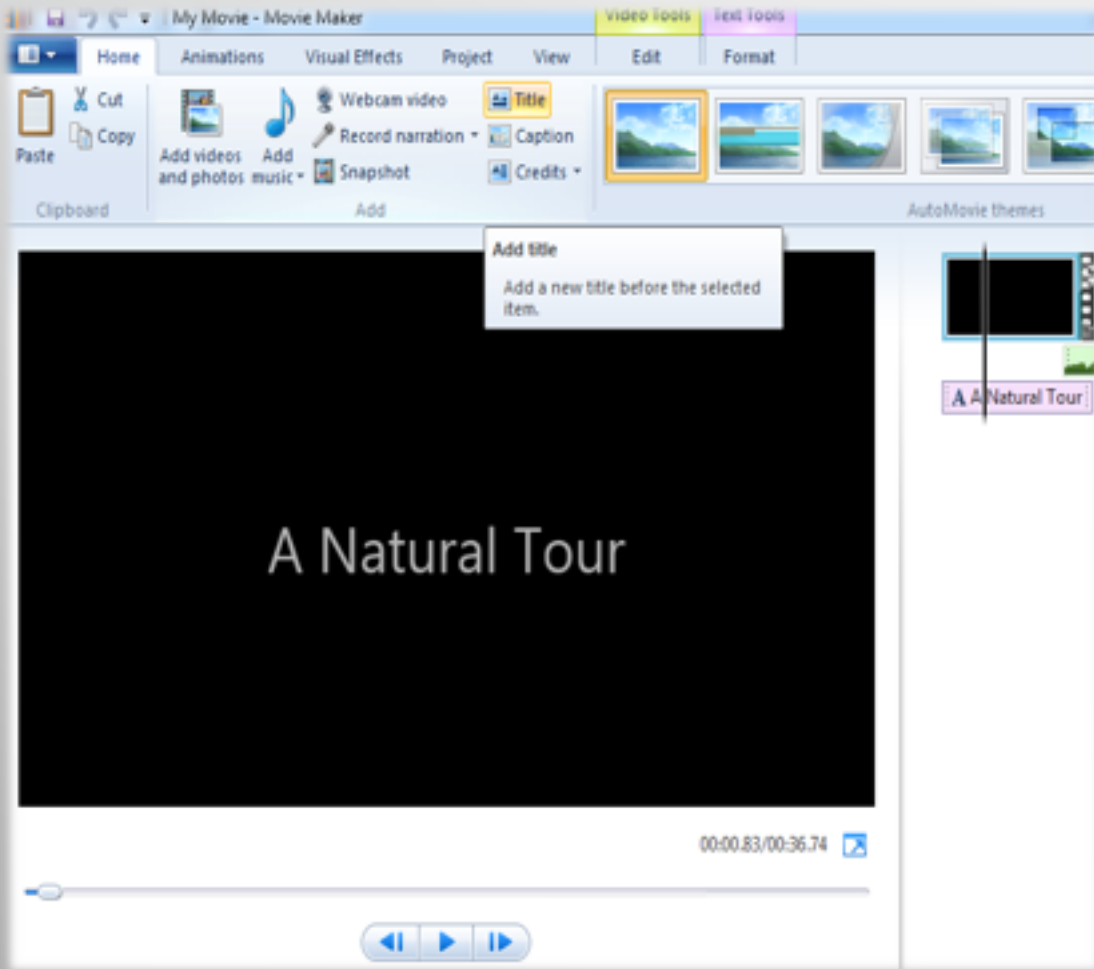
...splitting footage and adding music...



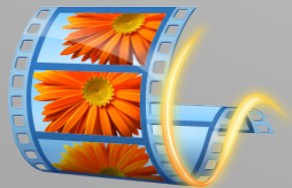
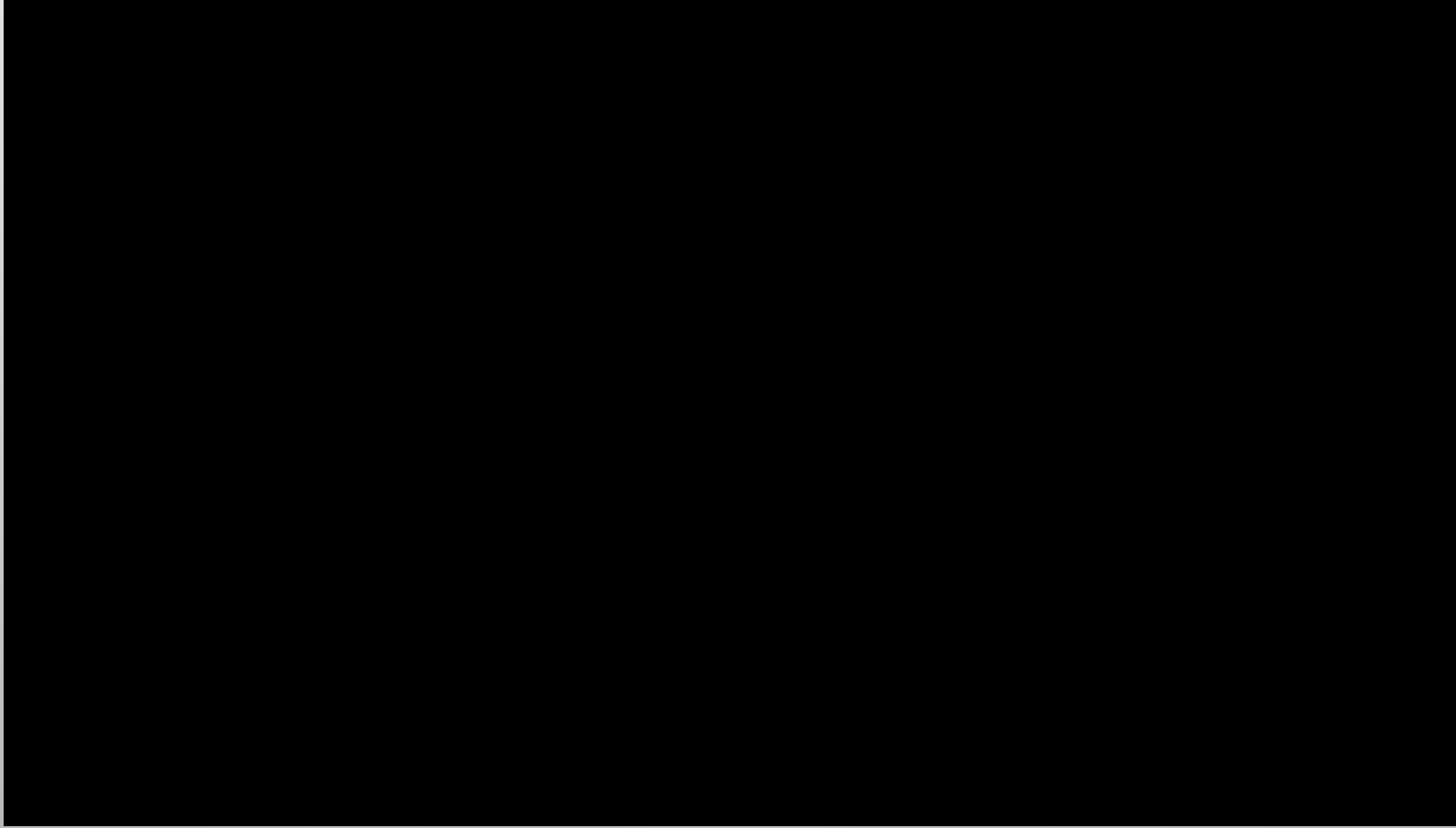
...adding filters and transitions...



...and finally, adding a title and credits!

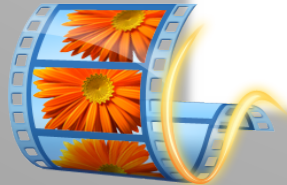


See, even I can do it!



Don't forget to share it with everyone!

The screenshot shows a software window titled "Publish movie on the web". The window has a standard Windows-style title bar with minimize, maximize, and close buttons. On the left side, there are buttons for "Remove" and "Select all". The main content area features a horizontal row of social media sharing icons: a cloud icon, the Facebook 'f' logo, the YouTube logo, the Twitter bird logo, and a logo with two overlapping circles (one blue, one pink). Below this row is an icon representing three stylized figures (blue, grey, green) with orange arrows pointing towards each other, symbolizing sharing. At the bottom of the main area, there are two options: "Add a plug-in..." with a puzzle piece icon and "Manage your services..." with a puzzle piece icon inside a square. On the right side of the window, there is a "Sign in" button with a person icon above it. A help icon (question mark) is located in the top right corner of the window's content area.



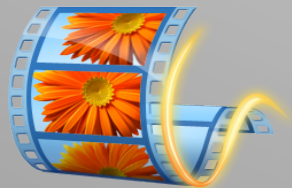
Key Advantages and Disadvantages

• Advantages

- **FREE** on Windows OS
- User friendly
- Directly uploads to Social Media
- Allows for creativity and
- Audience Interaction

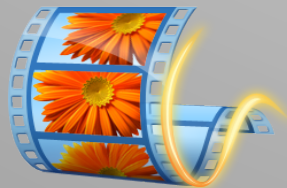
• Disadvantages

- Requires attention to detail
- Relies on Footage Quality
- Dependent on Major Social Media Outlets
- Very time consuming



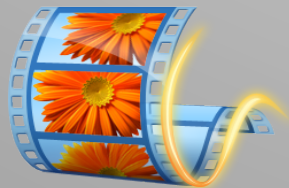
How to use it effectively...

- Make sure to get footage you can be proud of!
 - Garbage in, garbage out.
 - **Don't steal other content!**
- Show, don't tell.
 - Show company in action.
 - Show what's going on.
 - Keep it short, clear and simple.
- Get creative!
 - Take liberties where possible
 - Stay in touch



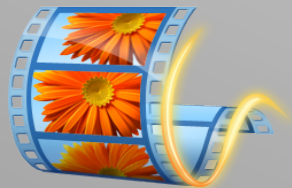
Wachusett Mountain 16 Second Spot

- https://www.youtube.com/watch?v=RQ_WF5A0Xtg
 - Short commercial. (16s)
 - High energy and enthusiastic actors.
 - Simple advertisement.
 - Message is clear.
 - Both target market and broader audiences addressed.



How *NOT* to make a commercial!

- <https://www.youtube.com/watch?v=O4-e4nlfdRI>
- Eagleman commercial
 - Hammy acting
 - BAD writing
 - Vaguely conveyed message
 - Long (29s)
- In short, garbage went in and garbage came out.



Recognize these People?



Join the conversation, community and have fun!



REACT
REACT ✓
Active 2 hours ago • 409 videos
From Fine Brothers Entertainment (YouTube.com/TheFineBros React, Teens React, & Elders React, comes a ...
CHANNEL 5,584,043



DO TEENS KNOW 90's ROMANCE MOVIES? (REACT: T
REACT ✓
2 hours ago • 69,864 views
Hey everyone, here's a message from us about everything that recently. Thank you. <https://goo.gl/HpN24d> ...



Kendrick Lamar - How Much a Dollar Cost (REACT: Ly
REACT ✓
2 days ago • 451,529 views
Hey everyone, here's a message from us about everything that recently. Thank you. <https://goo.gl/HpN24d> ...



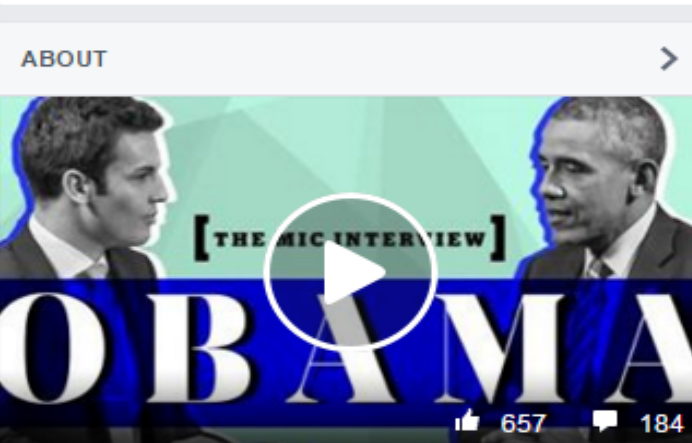
Try to Watch This Without Laughing or Grinning #16 (
REACT ✓
1 week ago • 2,060,838 views
Hey everyone, here's a message from us about everything that



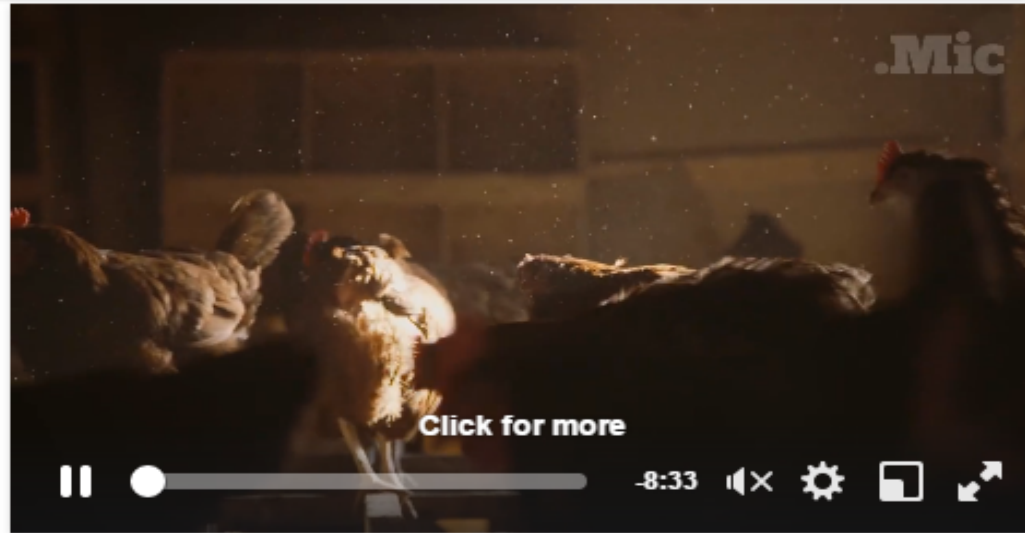
Fred Goes Swimming
FRED ✓
7 years ago • 66,280,745 views
Season 1 • Episode 8 • FRED
Fred tries out his new pool that hi



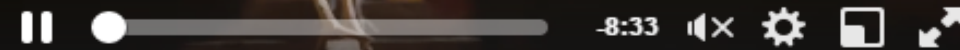
Fred Gets Detention
FRED ✓
7 years ago • 26,633,832 views
Season 1 • Episode 4 • FRED
Fred is really scared that because pediatrician.



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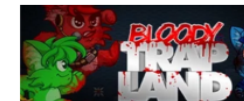
2,210,532

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Ultimate Skyrim
8,825,411 views 10 mor
Dedicated to Bogan the High Lord of the Brogan
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Cat Jumper 2000
23 hours ago • 606,985 views
Nobody will play this with me anymore, I don't know why. with Pbat <http://www.twitch.tv/paperbat/>



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Thank you!

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