



ERIN MORAN MCCORMICK

CIO. Entrepreneur. Designer. Best-Selling Author. Inspirational Speaker.

“Erin is a true specialist in building momentum to translate small steps into big action.”
- FORBES

I teach people how to be more engaged, entrepreneurial, successful and happy at work (and life).

Erin’s expertise in **innovation, creativity** and **technology**, with a focus on **women**, bundled with an infectious energy and humor, make her an ideal speaker for companies that want to **attract, groom** and **retain** the **best talent** today.

SAMPLE TOPICS:

Develop an action mindset How to make it a year of action

Learn how to get laser-focused on what you want and how to push past the fear, doubt and roadblocks that hold you back. Develop an action plan for success. You’ll leave feeling inspired, confident and with a toolset to keep the momentum going.

Innovating for Success: The New Playbook Winning Teams Use to Succeed Today

Learn how to develop an innovative mindset for success, identify new opportunities and see things from a new perspective. Learn how to use creative problem solving, goal setting, time management and effective communication to deliver results.

Deliver a Winning Pitch: How to engage your audience and inspire action

Today’s disruptive economy requires us all to develop an entrepreneurial mindset and bring new ideas to life. Learn practical presentation skills and successful communication strategies to “sell” your ideas and get support at all levels of an organization.

CUSTOM WORKSHOPS AVAILABLE

SAMPLE CLIENTS & MEDIA:



Forward-thinking companies hire Erin to **inspire their teams** to **dream big**, set **lofty goals**, push **past fear** and **take action** steps that **deliver results**.

“She’ll make you look good!
Erin’s engaging style, practical tips and interactive presentation made our event a HUGE success. People loved her and the energy in the room was amazing. She’ll make you look good!”
- Zara Muradali, Partner, KPMG

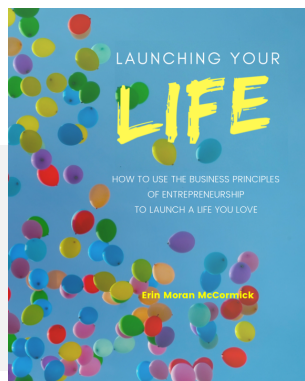
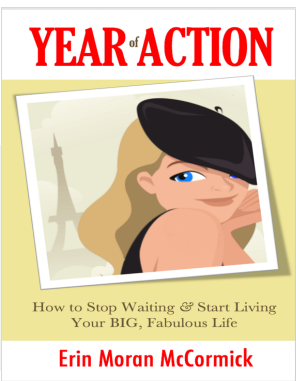
“A real success.
The feedback has been remarkably high and positive. “Inspirational”, “learned about co-workers passions”, “I’m already using the workbook”... THANK YOU for making our event a real success.”
- Sondra Newman,
Sr. Dir, Investor Relations, Repligen



ERIN MORAN MCCORMICK

Director, Center for Innovation and Entrepreneurship, *UMass Boston*
Founder and CEO, *Year of Action*

Former CIO, Director of Curriculum Innovation & Technology at Babson College, Entrepreneur, Software Game Designer, Educator, Artist, Speaker, Author.



IDEAL FOR WOMEN’S RESOURCE GROUPS, PROFESSIONAL DEVELOPMENT, LEADERSHIP TRAINING, INSPIRING & ENGAGING TEAMS



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