

ERIN MORAN MCCORMICK

CAREER DEVELOPMENT EXPERT FOR THE **INNOVATION** ECONOMY. SPEAKER. BEST-SELLING AUTHOR. FORMER CIO. ENTREPRENEUR.



SAMPLE CLIENTS & MEDIA:



SAMPLE WORKSHOPS:

“I DON’T HAVE TIME FOR DAILY FEEDBACK”: Practical Action Steps to Simplify Career Development in an Innovative Economy

Today’s employees crave frequent feedback, yet managers often don’t have time for all the personalized attention their employees want. Learn practical, time-saving action steps for more productive strategies for both managers and employees to be able to contribute their best, most fulfilling work.

INNOVATING FOR SUCCESS:

How to Make 2017 a Year of Action

Learn how to dream big, get clear on what you want and focus on action steps that get results. You will learn strategies for how to push past the fear and roadblocks that hold you back.

CUSTOM PROGRAMS ARE AVAILABLE

IN AN INCREASINGLY COMPETITIVE MARKET, **INNOVATION** is critical to meeting **PERSONAL** and **PROFESSIONAL GOALS**.

We need to provide **NEW TOOLS, ROADMAPS** and **SUPPORT** to enable employees to **DEVELOP** and **ENGAGE** their **INNOVATIVE MINDSET**.

Organizations like GE, Eversource and KPMG hire Erin to **INSPIRE** their employees to **DREAM BIG**, set **LOFTY GOALS**, push **PAST FEAR** and learn how to take **ACTION** for amazing **RESULTS**.

“ Erin knows what it takes to bring an idea to life.”
- FORBES

Her expertise in **INNOVATION, CREATIVITY** and **TECHNOLOGY**, with a focus on **WOMEN**, bundled with her infectious **ENERGY** and **HUMOR**, make Erin an ideal speaker for companies that want to **ATTRACT, RETAIN** and **GROOM** the best talent today.

Erin helps companies **ENGAGE** and **EQUIP** their employees with **PRACTICAL ACTION STRATEGIES** to develop their **CAREER PATHS** for success in today’s innovation economy.

“ She’ll make you look good!

Erin’s engaging style, practical tips and interactive presentation made our event a HUGE success. People loved her and the energy in the room was amazing. She’ll make you look good!”

- Zara Muradali, Partner, KPMG

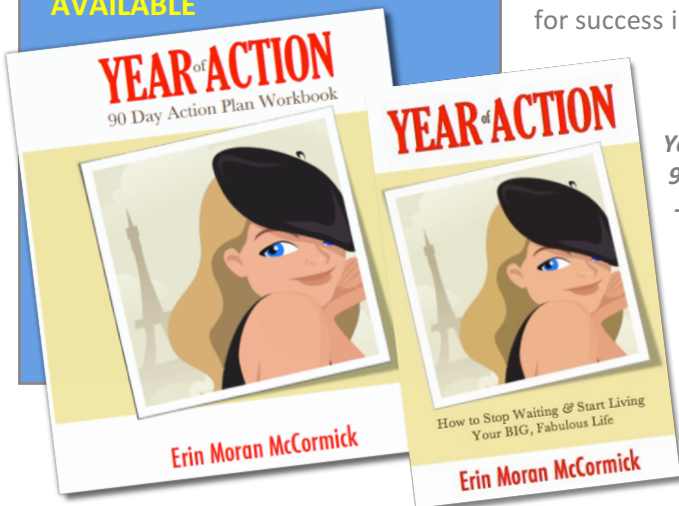


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Founder and Author, *Year of Action*

Past CIO; Director, Curriculum Innovation & Technology at Babson College - #1 in the world for entrepreneurship education; Entrepreneur, Software Game Designer; Artist; Author



Year of Action book and 90-Day Action Plan Workbook - #1 Best Seller on Amazon

FOR INFO ABOUT SPEAKING & CUSTOM WORKSHOPS, CONTACT:

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